

**Marie-Laure  
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**Professeur,  
Département  
Management**  
Responsable du  
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**Formation**

Ph.D. Sociology, Harvard University.  
MA Sociology, Harvard University.  
Diplôme ESSEC, ESSEC Business School  
Licence en Philosophie, Université Paris IV-La Sorbonne.

**Biographie**

Marie-Laure Djelic is Professor in the Management Department where she teaches Organization Theory, Business History and Comparative Capitalism. From 2003 till september 2007, she was Dean of the Faculty at ESSEC. Since 2008, she is Chair of the Management Department. In 2002-2003, she was holding the Kerstin Hesselgren Professorship at Uppsala University, in Sweden and she has been Visiting Professor at Stanford, Luzern University (Switzerland), Uppsala and SCORE (Sweden). Her research interests range from the role of professions and social networks in the transnational diffusion of rules and practices to the historical transformation of capitalism and national institutions. She is the author of **Exporting the American Model** (Oxford University Press 1998), which obtained the 2000 Max Weber Award for the Best Book in Organizational Sociology from the American Sociological Association. She has edited, together with Sigrid Quack, **Globalization and Institutions** (Edward Elgar 2003), together with Kerstin Sahlin-Andersson, **Transnational Governance** (Cambridge University Press 2006), together with Radu Vranceanu, **Moral Foundations of Management Knowledge** (Edward Elgar 2007) and together with Sigrid Quack, **Transnational Communities: Shaping Global Governance** (Cambridge University Press 2010).

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**Thèmes de recherche**

Capitalismes comparés, Américanisation, Mondialisation, Changement organisationnel, Régulation transnationale et gouvernance, Théorie organisationnelle, Sociologie de l'Economie

**Projets en cours**

"MBAs" and "Management" - two entries for the Encyclopedia of Transnational Governance, editor P.Y. Saunier, 2008, Palgrave.

"The New Kid on the Block - The International Competition Network and How it Contributes to Institutional Change", Working Paper.

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## Publications

### 📖 Publications académiques

#### Ouvrages

*Transnational Communities - Shaping Global Economic Governance.* (avec S. Quack). Cambridge (UK) : Cambridge University Press, 2010

*Moral Foundations of Management Knowledge.* (avec R. Vranceanu). Cheltenham (UK) : Edward Elgar Publishing, 2007

*Transnational Governance.* (avec K. Sahlin-Andersson). Cambridge (United Kingdom) : Cambridge University Press, 2006

*Globalization and Institutions. Redefining the Rules of the Economic Game.* (avec S. Quack). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, 2003

*Exporting the American Model.* Oxford (Grande-Bretagne) : Oxford University Press, 1998

#### Articles

"From the Rule of Law to the Law of Rules" (ML. Djelic), *International Studies of Management and Organization*, avr. 2011, Vol. 41, Numéro 1, p. 35-61

"Sociological Studies of Diffusion : is history relevant?" (ML. Djelic), *Socio-Economic Review*, juil. 2008, Vol. 6, Numéro 3, p. 1-20

"Americanization in Comparative Perspective: The Managerial Revolution in France and Norway, 1940-1990" (ML. Djelic, R. Amdam), *Business History*, juil. 2007, Vol. 49, Numéro 4, p. 483-505

"Overcoming Path Dependency: Path Generation in Open Systems" (ML. Djelic, S. Quack), *Theory and Society*, avr. 2007, Vol. 36, Numéro 2, p. 161-186

"Has Europe been Americanized? The competition perspective" (ML. Djelic), *PKU Business Review*, mars 2007, Vol. 32, Numéro 2007.03, p. 122-129

"La collégialité comme principe de gouvernance. Evolutions et expansion d'un phénomène" (ML. Djelic), *Sociologie du Travail*, janv. 2006, Vol. 48, Numéro 1, p. 88-109

"From Local Legislation to Global Structuring Frame" (ML. Djelic), *Global Social Policy*, janv. 2005, Vol. 5, Numéro 1, p. -

"Entreprises et gouvernance en France : perspectives historiques et évolutions récentes" (P. Zarlowski), *Sociologie du Travail*, janv. 2005, Vol. 47, Numéro 4

"L'arrivée du management en France : un retour historique sur les liens entre managérialisme et état" (ML. Djelic), *Politiques et Management Public*, juin 2004, Vol. 22, Numéro 2

"L'arbre banyan de la mondialisation" (ML. Djelic), *Actes de la recherche en sciences sociales*, mars 2004, Numéro 151 et 152

"Social Networks and Country-to-country transfer: Dense and Weak Ties in the Diffusion of Knowledge" (ML. Djelic), *Socio-Economic Review*, janv. 2004, Vol. 2, Numéro 3

"Plan Marshall. Comment les Etats-Unis ont façonné l'Europe" (ML. Djelic), *Les Echos Enjeux*, avr. 2003, Numéro 190

"Does Europe Mean Americanization? The Case of Competition" (ML. Djelic), *Competition & Change*, déc. 2002, Vol. 6, Numéro 3

"The United States of Europe?" (ML. Djelic), *European Business Forum*, janv. 2000, Vol. 1, Numéro 2

"The Co-evolution of New Organizational Forms in the Fashion Industry: A Historical and Comparative Study in France, Italy and the United-States" (A. Ainamo), *Organization Science*, sept. 1999, Vol. 10, Numéro 5

"Genèse et fondements du plan MONNET : l'inspiration américaine" (ML. Djelic), *Revue Française d'Etudes Américaines*, mars 1996, Numéro 68

## Chapitres

*International Competition Network*. In: *Transnational Governance*. Cambridge (UK) : Polity Press, 2011, p. 80-88

*The Power of "Limited Liability" – Transnational Communities and Cross-Border Governance*. In: *Communities and Organizations* (avec S. Quack). Bingley (UK) : Emerald Books, 2011, p. 73-109

*Transnational Communities and Governance*. In: *Transnational Communities - Shaping Global Economic Governance* (avec S. Quack). Cambridge (UK) : Cambridge University Press, 2010, p. 3-36

*Transnational communities and their impact on the governance of business and economic activity*. In: *Transnational Communities - Shaping Global Economic Governance* (avec S. Quack). Cambridge (UK) : Cambridge University Press, 2010, p. 377-413

*Institutional Perspectives: Working towards coherence or irreconcilable diversity ?*. In: *The Oxford Handbook of Comparative Institutional Analysis*. Oxford (England) : Oxford University Press, Glenn Morgan, John Campbell, Colin Crouch, Ove Kaj Pedersen, Richard Whitley. 2010, p. 15-40

*Strong in the morning, dead in the evening : a genealogical and contextual perspective on organizational selection*. In: *The Globalization of Strategy Research, Advances in Strategic Management* (avec R. Durand). Bingley (UK) : Emerald Publishing, 2010, p. 279-312

*Management*. In: *The Palgrave Dictionary of transnational history - From the mid-19th century to the present day*. Houndmills, Basingstoke (England) : Palgrave MacMillan , Akira Iriye, Pierre-Yves Saunier. 2009, p. 683-685

*Master of Business Administration (MBA)*. In: *The Palgrave Dictionary of transnational history - From the mid-19th century to the present day*. Houndmills, Basingstoke (England) : Palgrave MacMillan , Akira Iriye,

Pierre-Yves Saunier. 2009, p. 697-698

*Transnationalization and Its Governance - Actorhood and Power in the Shadow of Global Crisis*. In: *The Transnationalization of Economies, States, and Civil Societies*. New York (USA) : Springer, 2009, p. 285-295

*Governance and its Transnational Dynamics: Towards a Re-ordering of our World?*. In: *Accounting, Organizations and Institutions* (avec K. Sahlin). : OXFORD UNIVERSITY PRESS, Christopher Chapman, David Cooper, Peter Miller. 2009, p. 175-204

*Relever les défis: entre gouvernance de la mondialisation et crise économique*. In: *Le leadership responsable*. paris (france) : Gualino éditeur, Lextenso éditions, 2009, p. 91-99

*When "Mercury" goes Global: The Role and Fate of "Messengers" and "Mediators"*. In: *Exploring the Worlds of Mercury and Minerva - Essays for Lars Engwall* (avec S. Quack). Uppsala (Sweden) : Uppsala Universitet, 2009, p. 135-150

*La liberté d'entreprendre, un défi institutionnel?*. In: *L'art d'entreprendre - Des idées pour agir*. (France) : Pearson Education France, 2008, p. 201-210

*Pedagogical Leadership: Experiences From Three European Business Schools*. In: *Teaching and Learning at Business Schools*. Aldershot - Hampshire (England) : GOWER, 2008, p. 259-270

*Institutions and Transnationalization*. In: *The Sage Handbook of Organizational Institutionalism* (avec S. Quack). London (UK) : SAGE Publications Ltd, Royston Greenwood, Christine Olivier, Kerstin Sahlin, Roy Suddaby. 2008

*The 'Ethics of Competition' or the Moral Foundations of Contemporary Capitalism*. In: *Moral Foundations of Management Knowledge*. Cheltenham (UK) : Edward Elgar Publishing, 2007

*Institutional Dynamics in a re-ordering world*. In: *Transnational Governance, Institutional dynamics of regulation* (avec K. Sahlin-Andersson). Cambridge (United Kingdom) : Cambridge University Press, Marie-Laure Djelic and Kerstin Sahlin-Andersson. 2006, p. 375-397

*The international competition network: Moving towards transnational governance*. In: *Transnational Governance, Institutional Dynamics of Regulation* (avec T. Kleiner). Cambridge (United Kingdom) : Cambridge University Press, Marie-Laure Djelic and Kerstin Sahlin-Andersson. 2006, p. 287-307

*Introduction: A world of governance: The rise of transnational regulation*. In: *Transnational Governance, Institutional Dynamics of Regulation* (avec K. Sahlin-Andersson). Cambridge (United Kingdom) : Cambridge University Press, Marie-Laure Djelic and Kerstin Sahlin-Andersson. 2006, p. 1-28

*Cum si-a pierdut capitalismul sufletul: de la etica protestanta la „baronii jafului”*;;303 p.". In: *Frontiere etice ale capitalismului*. (Chapitre 3) Roumanie. 2006

*Rethinking Path Dependency: The Crooked Path of Institutional Change in Post-war Germany*. In: *Changing Capitalism?* (avec S. Quack). Oxford (Grande-Bretagne) : Oxford University Press, Morgan G., Whitley R., Moen E.. 2005

*The Telecom Industry as Cultural Industry? The Transposition of Fashion Logics into the Field of Mobile Telephony*. In: *Transformation in Cultural*

*Industries* (avec A. Ainamo). Amsterdam (The Netherlands) : Elsevier JAI, Jones C., Thornton P.H.. 2005

*Adaptation, Recombination and Reinforcement: The Story of Antitrust and Competition Law in Germany and Europe*. In: *Beyond Continuity: Institutional Change in Advanced Political Economies* (avec S. Quack). Oxford (Grande-Bretagne) : Oxford University Press, Streeck W., Thelen K.. 2005

*How Capitalism Lost its Soul: From Protestant Ethics to Robber Barons*. In: *Ethical Boundaries of Capitalism?*. Aldershot (Royaume-Uni) : Ashgate Publishing Limited, Daianu D., Vranceanu R.. 2005

*Globalization as a Double Process of Institutional Change and Institution Building*. In: *Globalization and Institutions. Redefining the Rules of the Economic Game* (avec S. Quack). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, Djelic M.L., Quack S.. 2003

*Message and Medium: The Role of Consulting Firms in Globalization and its Local Interpretation*. In: *Globalization and Institutions. Redefining the Rules of the Economic Game* (avec C. Mckenna, A. Ainamo). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, Djelic M.L., Quack S.. 2003

*Theoretical Building Blocks for a Research Agenda Linking Globalization and Institutions*. In: *Globalization and Institutions. Redefining the Rules of the Economic Game* (avec S. Quack). Cheltenham (Grande-Bretagne) : Edward Elgar Publishing, Djelic M.L., QUACK S.. 2003

*Exporting the American Model-historical Roots of Globalization*. In: *Advancing Socio-Economics: An Institutionalist Perspective*. Lanham, Maryland (Etats-Unis) : Rowman & Littlefield, HOLLINGSWORTH J. R., MULLER K.H., HOLLINGSWORTH E.J.. 2002

*Globalization and its Limits: The Making of International Regulation*. In: *The Multinational Firm. Organizing Across Institutional and National Divides* (avec J. Bensedrine). Oxford (Grande-Bretagne) : Oxford University Press, MORGAN G., KRISTENSEN P.H., WHITLEY R.. 2001

*Managerial Competencies for Organizational Flexibility. The Luxury Goods Industry Between Tradition and Postmodernism*. In: *Research in Competence Based Management* (avec M. Gutsatz). Stanford, Connecticut (Etats-Unis) : JAI Press, SANCHEZ R., HEENE A.. 2000

## ▾ Autres publications

### Articles de presse

"La liberté d'entreprendre, un défi institutionnel?". *Les Echos*, 26 juin 2008, p. 2-4

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## Enseignement

### ▾ Enseignement à l'ESSEC

Théorie classique sociale, théorie des organisations, théorie institutionnelle, épistémologie, méthodologie comparative, des affaires et responsabilité sociale, le capitalisme dans une perspective comparative, le capitalisme et la mondialisation, l'organisation et la gestion du changement, le leadership, la

gouvernance d'entreprise dans une perspective historique, la mondialisation et la gouvernance mondiale.

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## Autres activités

### ▣ Prix et distinctions

November 2009. Member of the Board, EIASM (European Institute of Advanced Studies in Management) September 2007. Cours Magistral - Uppsala Lectures in Business, Uppsala, Suède

\* Lecture I, September 26, 'Changing Forms of Capitalism, Globalization and the Marketization of Nearly Everything?'

\* Lecture II, September 27, 'Sociological Studies of Diffusion: Is History Relevant?'

\* Lecture III, September 28, 'Moral Foundations of Contemporary Capitalism: From Markets to Marketization'

2002-2003. Chaire Kerstin Hesselgren, Suède

2000. Max Weber Best Book Award pour Exporting the American Model. Section Organizations, Occupations and Work - American Sociological Association

1996. Thèse nominée pour le Prix de la Meilleure Thèse de l'American Sociological Association

1994-96. Récipiendaire à deux reprises d'une Bourse Krupp pour travail de recherche et de thèse. for research and dissertation work. Bourses gérées par le Center for European Studies, Harvard University.

### ▣ Activités scientifiques

#### Membre d'un comité de lecture

*Scandinavian Journal of Management*, Elsevier

*Organization*, SAGE

*Scandinavian Journal of Management*, Elsevier

*Strategic Organization*, Sage

*Management and Organizational History*, SAGE Publications

*Strategic Organization*, Sage

*Management and Organizational History*, SAGE Publications

*Organization Studies*

#### Communications présentées à des conférences

International Conferences

Keynote speeches and Convenor: -

2007. Convenor for Sub-theme 1: 'Comparative studies of economic organization: Transnational communities - Complex dancing patterns across

and within national borders', with Sigrid Quack. 23rd EGOS Colloquium, July 5-7, Vienna, Austria.

2006. Subplenary Speech: 'Publishing and Scholarly Career: From a European Perspective', 22nd EGOS Conference, July 4-7, Bergen, Norway.

2006. Keynote Speech: 'PhD Education - Challenges and Opportunities of Europeanization', 2nd EIASM Workshop on the Process of Reform of University Systems, Venice, May 4-6, 2006

2005. Keynote Panel: 'Beyond Bologna and Lisbon: How to Move towards an Integrated European PhD Education in Organizational Studies?' , 21st EGOS Conference, June30-July 2, Berlin.

2003. Lecture in PhD Pre-conference : 'Working towards Comparative Analysis'. 19th EGOS Conference, July 1-6, Copenhagen, Denmark.

2003. Keynote Speech: 'Governing Governance: An Historical Perspective on Contemporary Challenges'. Neuvièmes Journées d'Histoire de la Comptabilité et du Management, Association Française de Comptabilité, March 20-21, Paris.

2002. Lecture in PhD Pre-conference : 'Working towards Comparative Analysis'. 18th EGOS Conference, July, Barcelona, Spain.

2000. Convenor for Sub-theme 1: 'Forms of Transnational Governance and Paths of Economic Development', with Sigrid Quack. 16th EGOS Conference, Helsinki, Finland

Paper presentations: ·

2007. 'Ethical Underpinning of Contemporary Capitalism: From Markets to Marketization', SASE Conference, Copenhagen Business School, Denmark, June 28-30.

2007. 'Institutional Theories: Working Towards Coherence or Irreconcilable Diversity?', SASE Conference, Copenhagen Business School, Denmark, June 28-30.

2006. 'Institutional Dynamics in a Re-ordering World: Transnational Governance in the Making', with Kerstin Sahlin-Andersson, SASE Conference, Trier, June 30-July 2nd.

2005. 'Transnational Governance in the Making: Institutional Dynamics in a Re-ordering World', with Kerstin Sahlin-Andersson. Score Conference 'Organizing the World', October 13-15, Stockholm.

2005. 'Transnational Governance in the Making: Regulatory Fields and their Dynamics', with Kerstin Sahlin-Andersson. ECPR Conference, September 8-11, Budapest, Hungary.

2005. 'Roads with Many Junctions: Institutional Change in Open Systems', with Sigrid Quack, American Political Science Association Meeting, August 29-sept 1st, Washington.

2005. 'Roads with Many Junctions: What Happens to Path Dependencies in Open Systems?', with Sigrid Quack. 21st EGOS Conference, June 30-July 2, Berlin.

2004. 'Transnational Institution Building and the Multinational Company', Symposium Academy of Management, August 7-12, 2004, New Orleans.

2004. 'The Transposition of Fashion Logics into the Field of Mobile Telephony', with Antti Ainamo. 20th EGOS Conference, July 1-3rd. Ljubljana, Slovenia.

2004. 'From National Configurations to Transnational Recombination', with Sigrid Quack. 20th EGOS Conference, Ljubljana, July 1-3rd.2004, Ljubljana, Slovenia

2003. 'Turning a Local Body of Knowledge into a Transnational Regulation:

The Story of Antitrust', APROS (Asia-Pacific Researchers in Organizational Studies) Conference, December 7-10th, Oaxaca, Mexico

2003. 'Bringing Management into France: An Historical Foray in the Interplay between Managerialism and the State', Colloque Politique et Management Public, November 23-24, Strasbourg, France.

2003. 'From National Configurations to Transnational Recombination: Towards an Institutional Analysis of Globalization', Society for the Advancement of Socio-Economic (SASE) Conference, 28-30 June, Aix-en-Provence, France.

2003. 'How Societal Institutions Change: The Story of Antitrust and Competition Law in Germany and the European Union', with Sigrid Quack. 19th EGOS Colloquium, July 1-6, Copenhagen, Denmark.

2003. 'The New Kid on the Block: The International Competition Network as a Mechanism of Institutional Change'. 19th EGOS Conference, July 1-6, Copenhagen, Denmark.

2003. 'Strong in the Morning, Dead in the Evening: A Genealogical Contribution to the Notion of Selection for Strategic Management', with Rodolphe Durand. Academy of Management, August, Seattle.

2003. 'Turning a Local Body of Knowledge into a Transnational Regulation : The Story of Antitrust'. Scandinavian Academy of Management (NFF), August 2003, Reykjavik, Island.

2002. 'From National Configurations to Transnational Recombination', with Sigrid Quack. 18th EGOS Conference, July, Barcelona, Spain.

2002. 'Fashion and Mobile Telephony: Chance Encounter or Political Engineering for Success?', with Antti Ainamo. 18th EGOS Conference, July, Barcelona, Spain.

2002. 'Does Europe mean Americanization?' , 13th Biennial Conference of Europeanists, Chicago, March.

2001. 'Chandler, the American Model and its Worldwide Impact', in Symposium: Alfred Chandler's Influence on Management History and Strategy. Academy of Management, August, Washington.

2001. 'Unbundling Competition - From the Law of the Market to Contextual Rationalities', 17th EGOS Conference, July 5-7, Lyon, France.

2001. 'Social Networks as Transfer Mechanisms : Dense and Weak Ties in the Cross-national Transfer of Knowledge, Ideas and Practices'. Society for the Advancement of Socio-Economics (SASE), June, Amsterdam, Netherlands.

2001. 'European Business Traditions or a Second Americanization'. European Academy of Management (EURAM), Inaugural Meeting, April 21-22nd, Barcelona, Spain.

2000. 'Image and Communication Portfolios : What Mobile Phone Makers can Learn from the Fashion Industry', with Antti Ainamo. Strategic Management Society Conference, October, Vancouver, Canada.

2000. 'Medium and Message : The Role of Consulting Firms in the Process of Globalization and its Local Interpretation', with Chris McKenna and Antti Ainamo. 16th EGOS Conference, Helsinki, Finland.

1999. 'The Marshall Plan and Early Transfers of Managerial Best Practice : The Case of France'. Academy of Management, August, Chicago. 1999. 'From Cartels to Networks', with Arie Lewin and Mitchell Koza. Academy of Management, August, Chicago.

1999. 'Globalization and its Limits : The Making of International Regulation', with Jabril Bensedrine. 15th EGOS Conference, July, Warwick, England.

## International Workshops

### Workshop organization:

2006. 'Moral Foundations of Management Knowledge', with Radu Vranceanu. Organized at ESSEC Business School with the logistical support of EIASM, October 13-14, Cergy-Pontoise, France.

2003. 'The Multiplicity of Regulatory Actors in the Transnational Space', with Kerstin Sahlin-Andersson. Workshop organized at Uppsala University, Department of Business Studies, May 20-22.

### Workshop presentation: -

2007. 'Transnational Governance in the Making: Regulatory Fields and their Governance', with Kerstin Sahlin, Workshop Global vs Local - Challenges for Contemporary Governance, IESE Business School, Barcelona, October 3-4.

2007. 'Changing Forms of Capitalism, Globalization and the Marketization of (nearly) Everything?', Workshop Globalization and Competitiveness, Helsinki School of Economics, Helsinki, Finland, September 6-8.

2007. 'Sociological Studies of Diffusion: Is History Relevant', Max Planck Summer Conference on Economy and Society, Why History? The Contribution of Historical Explanation to the Analysis of the Economy, Scholss Ringberg, Tegernsee, July 18-21.

2007. 'Institutions and Transnationalization', with Sigrid Quack, Workshop on Multilevel Governance, Center for the Study of Globalization and Regionalization, University of Warwick, May 17-19.

2007. 'PhD Education: Challenges and Opportunities of Europeanization', Workshop on Administrative and Governance Reforms in the University, Uppsala University, January 24-26

2006. 'The Ethics of Competition or the Moral Foundations of Contemporary Capitalism', Workshop on The Moral Foundations of Management Knowledge, ESSEC Business School (with EIASM support), October 13-14.

2006. 'A World of Governance: Institutional Dynamics in a Re-ordering World', with Kerstin Sahlin-Andersson. Workshop on the Present and Future of Institutional Theory, June 1-3rd, Edmonton, Canada.

2006. 'The Perceptions of the Politics and Discourse of Marketization by French Economic Elites - A Research Agenda', Workshop on Institutional Change in France and Germany, Max Planck Institute, Köln, Germany, March 7-8th.

2005. 'From Brain Drain to Mobility', EIASM Annual Board Meeting, Prague, Czech Republic, November 15-16th.

2005. 'How do (Business) Practices Travel across Countries?' Workshop on Knowledge Transfer, CASS Business School. June 14-15th.

2004. 'Management, Research and Economic Growth in Europe: Are we in Trouble?', EIASM Foresight Meeting, Brussels, December, 20-21.

2004. 'From Local Legislation to a Structuring Frame of Globalization: The Story of Antitrust' Workshop on Varieties of Globalization: Global Ideas Matter, Local Politics Decide? Bergen, Norway, May 6-8.

2004. 'The New Kid on the Block - The International Competition Network and How it Contributes to Institutional Change', Scancor Workshop, Stanford, March 26-27.

2003. 'How Societal Institutions Change The Story Of Antitrust And Competition Law In Germany And Europe', with Sigrid Quack. Workshop, Norway.

2002. 'Between Coordination and Competition - Interfirm Networks and the Filters of National Institutions in Germany, France and the United States

from 1860 to 1930.' Workshop, Umea University, Sweden.

2001. 'Unbundling Competition - From the Law of the Market to Contextual Rationalities', European Summer Research Institute (ESRI), Slovenia.

2000. 'Medium and Message : The Role of Consulting Firms in the Process of Globalization and its Local Interpretation', with Chris McKenna and Antti Ainamo. European Summer Research Institute (ESRI), Portugal

1999. 'Globalization and its Limits : The Making of International Regulation', with Jabril Bensedrine. European Summer Research Institute (ESRI), Denmark

1999. 'Neo-institutional Theories : from Typology to cross-Fertilization', Workshop on Institutions, Construction and Change, Kellogg University, Chicago, December.

Invited Speaker ·

2006. 'Marketization - From Intellectual Agenda to Global Policy Making', Seminar at Bloomington University Department of Sociology, Bloomington, Indiana, March 26th.

2006. 'Les Théories Neo-institutionnelles - Etat des Lieux, Frontières et Questions Méthodologiques', Seminar at Ecole des Mines, Paris, March 5.

2003. 'From National Configurations to Transnational Recombinations', Seminar at SCORE, Stockholm School of Economics, Stockholm, May 14th

2003. 'Social Networks and Country-to-Country Transfer: Dense and Weak Ties in the Cross-national Diffusion of Ideas and Practices', Research Seminar, IIB Department, Stockholm School of Economics, Stockholm, Sweden, April 11th.

2003. 'Cross-national Networks and the Transfer of Knowledge' Seminar, Department of Business Studies, Uppsala University, April 2nd.

2003. 'From National Configurations to Transnational Recombinations - Presentation of the Book Globalization and Institutions', Research Seminar, SCASSS, Uppsala University, Sweden, March 27th.

2003. 'From National Configurations to Transnational Recombinations - Presentation of the Book Globalization and Institutions', Research Seminar at the Department of Business Studies, Gothenburg, Sweden, March 15th.

2003. 'Globalization as Soft Americanization: Illustrations from the Antitrust Story', Stein Rokkan Center Seminar, Bergen University, Bergen, Norway, February 14th

2003. 'Exporting the American Model : Historical Roots of Globalization', Seminar Economics and Philosophy of the Business Studies Department, Stockholm University, February 13th.

2003. 'Patterns of Knowledge Transfer in Globalized Settings - A Historical Perspective and some Methodological Issues.' EUDOKMA Doctoral Course, January 15th.

2002. 'What are Institutions?' Lunch Seminarium, Department of Business Studies, Uppsala University, November 5.

2002. 'Exporting the American Model : Historical Roots of Globalization', Seminar Department of Business Studies, Uppsala University, September 11th.

### ✎ Affiliations et activités académiques

#### **ACTIVITES EDITORIALES**

Organization Studies: Senior Editor depuis 2002

Reviewer régulier pour Organization Science, Organization, Journal of Management Studies, Management History, Management Learning

Reviewer régulier pour Cambridge University Press, Oxford University Press, Edward Elgar

### **RESPONSIBILITES ACADEMIQUES**

2006 and forward. Membre du Comité Scientifique pour le Projet Translearn Project, projet à financement européen dont la base est en Finlande.

2006, Décembre. Membre du Panel d'Evaluateurs Internationaux Externes de la Alberta Business School, Alberta, Canada.

2006 et en cours. Membre du Conseil d'Administration pour l'organisation internationale, Society for the Advancement of Socio-Economics (SASE). Position élue. Responsable de la Commission des Bourses de Voyages Doctorales.

2005 et en cours. Membre du Comité Scientifique de l'EIASM

2004. Membre du Panel International d'Evaluateurs sur la Recherche en Management en Finlande. Panel commissionné par l'Académie de Finlande. Rapport publié en janvier 2005.

2000-2002. Membre du Conseil de Surveillance du Council for European Studies, Columbia University, New York.

2000-2002. Membre du Comité Scientifique et du Conseil de Surveillance de l'IMHI - MBA in International Hospitality Management, ESSEC Business School

1998-2003. ESRI - European Summer Research Institute for the Study of Comparative Capitalism. Membre du Comité Scientifique et du Comité de Pilotage. Membre de la Faculté dans l'Ecole d'Eté associée à cette communauté de recherche.

2001-6. Membre de la Faculté pour les Séminaires doctoraux associés à la Conférence annuelle EGOS

1996-2005: Membre de l'Academy of Management, American Sociological Association, Society for the Advancement of Socio-Economics, European Group for Organizational Studies, European Academy of Management.

### **☛ Conseil**

#### **PRESS, MEDIA AND COMMUNICATION**

2006. Coordination and editing of a series of 5 Special Issues, 'L'Art de l'Innovation', Les Echos, with Nicolas Mottis, May-June.

2003. 'Le Plan Marshall', Les Enjeux Les Echos, April.

2001. Invited Speaker, Cité de la Réussite, November 17-18.

2001. March 29. LCI (TV show). 'De l'Américanisation à la globalisation : quel bilan pour la France ?' Program : Décideurs. Journalist : Jean-Marc Sylvestre.

2001. Invited Speaker, Club des Idées, March 6.

2001. 'Globalisation, Américanisation : l'Impact en Europe de l'Est', France Culture (French National Radio), Program : Pot-au-Feu, January 18, 18.00-19.30

2000. 'Le Capitalisme Américain est un Accident de l'Histoire'. L'Expansion, 21 décembre 2000 - 4 janvier 2001.

2000. 'The United States of Europe?'. European Business Forum, Issue 2, Summer.

## ▮ **Expérience professionnelle**

**Since January 2009, Head of the Management Department, Essec Business School (30 Faculty members).**

**Since January 2007, Affiliate Professor, Uppsala University, Department of Business Studies.**

**2003-2007, Dean of the Faculty, ESSEC Business School.** In charge of recruiting, evaluating, managing, coaching and transforming the Essec Business School Faculty (then 120 full-time Faculty members and more than 500 part time lecturers). Recruited 35 new Faculty members over the period. Shared the responsibility, as representative of the Faculty, of strategic reflexion and implementation with the Administrative President of Essec.

**2002-2003. Kerstin Hesselgren Chair, Uppsala University.** The Kerstin Hesselgren Chair was founded by the Swedish Parliament and is run by the Swedish

Research Council; it is allocated each year to an outstanding woman foreign scholar.

**Since 2001, Was granted tenure at ESSEC Business School, France.** Professor in the Organizational Behavior / Human and Social Sciences Department (today Management Department).

**1995-2001. ESSEC, France.** Assistant and Associate Professor in the Organizational Behavior / Human and Social Sciences Department.

**2000 - April to August.** Stanford University, Visiting Scholar, Sociology Department.

**1990-1995, Research and Teaching Assitant, Harvard University, Sociology Department**

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