

Laurent Bourgeon

Professeur Enseignant Associé, Département Management
Responsable Pédagogique des programmes "Management Opérationnel" et "Management Opérationnel International" (formation permanente diplômante)



Contact

✉ **Mail:**
bourgeon@essec.fr
✉ Avenue Bernard Hirsch.
BP 50105
95021 Cergy Pontoise cedex
FRANCE

Formation

Doctorat en Sciences de Gestion (IAE Aix-en-Provence - ESSEC)
DEA de Sciences de Gestion (Université Paris X -HEC - ESSEC)
Maîtrise Administration des Entreprises (Université Paris X)
Maîtrise Econométrie (Université Paris X)

Thèmes de recherche

Thèmes

Management des Connaissances, Management par Projets, Stratégie Digitale

Secteurs

Industrie de la Santé, Industrie des Sports de Glisse, Professions Libérales et Services Professionnels

Projets en cours

"Articulating Knowledge in the Service Context"
with Pr Timothy Devinney

(Director, Centre for Corporate Change, Australian Graduate School of Management, Sydney, Australia)

The process of knowledge creation is critical to the success of the modern corporation and the society in which it resides. The link between knowledge creation and firm performance is well documented, if only understood to a limited extent. This is particularly the case with respect to service industries (e.g., law, accounting, consulting, etc.) where traditional knowledge capture mechanisms (e.g., patents and licenses) are not readily available. As service industries come to dominate many modern societies greater understanding of the process of knowledge creation in these firms becomes more salient to economic growth.

The purpose of the proposal is to aid in the development of a clearer methodology for the understanding and articulation of processes for the investigation of knowledge creation within service organizations.

(Funding offers wellcome - Details on Demand)

Publications

✉ Publications académiques

Articles

"Staffing Approach and Conditions for Collective Learning in Project Teams: The Case of New Product Development Projects" (L. Bourgeon), *International Journal of Project Management*, mai 2007, Vol. 25, Numéro 4, p. 413-422

"Temporal Context of Organizational Learning in New Product Development Projects" (L. Bourgeon), *Creativity and Innovation Management*, sept. 2002, Vol. 11, Numéro 3, p. 175-183

"Emergence de l'organisation transversale : vers de nouvelles modalités de gestion du personnel participant aux projets" (L. Bourgeon), *Management International*, janv. 2002, Vol. 6, Numéro 3, p. 35-48

"Nouveaux produits, temps et apprentissage organisationnel" (L. Bourgeon), *Revue Française de Gestion*, janv. 2001, Numéro 132, p. 103-111

"La Capitalisation des apprentissages dans la gestion par projet des activités de R&D" (C. Boisseau), *Marketing, Stratégie et Organisations*, janv. 1997

Chapitres

Organizational Learning in Project-based Organizations: The Case of New Product Development Projects. In: *A Focused Issue on Managing Knowledge Assets and Organizational Learning* (avec J. Tarondeau). Oxford (Grande-Bretagne) : Elsevier, SANCHEZ R., HEENE A.. 2005

Opulence et innovation dans les organisations. In: *Savoir gérer. Mélanges en l'honneur de Jean-Claude Tarondeau* (avec B. Demil). Paris (France) : Vuibert, LE MOAL P., BOURGEON L.. 2003

L'apprentissage dans les organisations transversales : le cas de l'organisation des projets de R&D. In: *Le management stratégique des compétences* (avec J. Tarondeau). Paris (France) : Ellipses, QUELIN B., ARREGLE J.L.. 2000

▮ Autres publications

Communications publiées

"Project Management in the Not-for-Profit Organizations: Identifying Issues and Practices", In : *2008 PMI Global Congress Proceedings - Sydney, Australia*, PMI Global Congress. Sydney (Australia) : PMI Global Congress, 2008, p. 1-10.

"Linking Organizational Slack and Innovation: The Case of the French Hospital Sector", avec B. Demil. In : *Continuous Innovation and Sustainability: Designing the Road Ahead*, CINet Conference 2006. Lucca (Italy) : CINet, 2006.

"Staffing Project Teams and Career Development of Project Managers in the Project-based Organization: Towards an Orthogonal Approach", In : *Proceedings of the 19th ANZAM Conference*, Canberra (Australia) : ANZAM, 2005.

"Capitalization of Learning in Project-based Organization", In : *Proceedings of the 5th International CINet Conference*, Sydney (Australie) : University of Western Sydney, 2004.

"Staffing Approach and Organizational Learning in Project Teams. The Case of New Product Development Projects", In : *Proceedings of the Fifth Conference on Organizational Knowledge, Learning and Capabilities*, Innsbruck (Autriche) : University of Innsbruck, 2004.

"Organizational Slack and Innovations: Some Evidence from the French Hospital Sector", avec B. Demil. In : *Proceedings of the 17th ANZAM Conference. Surfing the Waves: Management Challenges-Management Solutions*, Fremantle (Australie) : ANZAM, 2003.

"Transferring Organizational Knowledge in Project-based Organization", In : *Proceedings of the Strategic Management Society: Intersections: Strategy Across Conventional Boundaries*, Baltimore (USA) : Strategic Management Society, 2003.

"Team Building and Organizational Learning in New Product Development Projects", In : *Organizational Learning and Knowledge 5th International Conference*, Lancaster (Grande-Bretagne) : Lancaster University Management School, 2003.

"Assessing the Performance of Project-based Organization in the Development of New Products", avec E. Raufflet. In : *Proceedings of the SMS 22nd Annual International Conference*, Paris (France) : SMS, 2002.

"Organisation par projets et performances des projets de développement de nouveaux produits", In : *AFZAM/INSAM VIth International Congress*, Gold Coast (Australie) : AFZAM/INSAM, 2002.

"Time and Organizational Learning in New Product Development Projects", In : *3rd European Conference on Organizational Knowledge, Learning and Capabilities*, Athènes (Grèce) : ALBA (Athens Laboratory of Business Administration), 2002.

"The Emergence of Team Organization: Towards a Redefinition of Organizational Knowledge", In : *Organizational Learning and Knowledge - New Directions - 4th International Conference Proceedings*, London, Ontario (Canada) : Richard Ivey School of Business, 2001.

"Emergence de l'organisation par projet : vers une redéfinition du savoir organisationnel", In : *Congrès IFSAM. Taking Stock/Faisons le point*, Montréal (Canada) : UQAM-ESEG, 2000.

"Organizational Learning in Horizontal Organizational Structures. The Case of New Product Development Projects' Structure", avec J. Tarondeau. In : *Proceedings of the International Conference on Competence-based Management*, Helsinki (Finlande) : Helsinki University of Technology, 2000.

"La capitalisation des apprentissages dans l'organisation transversale. Le cas des projets de développement de nouveaux produits", In : *VIIIème Conférence Internationale de Management Stratégique*, Paris (France) : Laboratoire Stratégie et Technologie Ecole Centrale de Paris, 1999.

"Slack organisationnel et innovation : le cas du secteur hospitalier français", avec B. Demil. In : *VIIIème Conférence Internationale de Management Stratégique*, Paris (France) : laboratoire Stratégie et Technologie Ecole Centrale Paris, 1999.

"Organisation par projets, logiques de constitution des équipes-projet et modes gestion de carrière des chefs de projet. Le cas des projets de développement de nouveaux produits", In : *VIIIème Conférence Internationale de Management Stratégique*, Paris (France) : Laboratoire Stratégie et Technologie Ecole Centrale de Paris, 1999.

Enseignement

📖 Cas

Le secteur du logiciel Open Source (L. Bourgeon, C. Péron, J. Knapen) Paris

(France) : CCMP, 2012 (Cas papier).

Le marché des mini-PC (L. Bourgeon, V. Galtier, C. Péron) Paris (France) : CCMP, 2011 (Cas papier).

Industrie du surfboard: de l'artisanat local à l'industrie globale (L. Bourgeon, C. Péron) Paris (France) : CCMP, 2010 (Cas multimédia).

French Auctioneers: From a Regulated Local Market to a Global Competitive Environment (L. Bourgeon, C. Péron) Cranfield (UK) : ECCH, 2007 (Cas multimédia).

Autres activités

📖 Activités scientifiques

Membre d'un comité de lecture

Revue Française de Gestion, Lavoisier

Revue Française de Gestion, Lavoisier

Revue française de gestion, Lavoisier

Revue Française de Gestion, Lavoisier

Revue Francaise de Gestion, Lavoisier

Revue francaise de gestion, Lavoisier

Communications présentées à des conférences

"Organizational Knowledge and the Organization by Projects", (avec T. M. Devinney). IRNOP IX, ESMT, Berlin, Allemagne, 11 oct. 2009

"Capitalization of Learning in Project-based Organization", 5th International CINet Conference, University of Western Sydney, Australia, 2004

"Staffing Approach and Organizational Learning in Project Teams: The Case of New Product development Projects, The 5th Conference on Organizational

Knowledge, Learning and Capabilities, University of Innsbruck, Austria, 2004

"Organizational Slack and Innovation: Some Evidences from the French Hospital Sector", ANZAM Conference, Perth, Australia, 2003

"Team Building and Organizational Learning in New Product Development Projects", Organizational Knowledge and Learning - 5th International Conference, Lancaster University, Lancaster, Great-Britain, 2003

"Knowledge Transfer in Project-based Organization", The European Academy of Management, Bocconi, Milan Italy, 2003

"Assessing the Performance of Project-based Organization in the Development of New Products", avec E. Raufflet (HEC-Montréal), Strategic Management Society, 22th Annual International Conference, Paris, France, 2002

"Organisation par Projets et Performance des Projets de développement de Nouveaux Produits", ANZAM-IFSAM 6th International Congress, Gold

Coast,
Australia, 2002

"What do we learn during new product development projects ?", The 11th International Forum on Design Management Research and Education, Northeastern University, Boston, MA, 2002

"Temporal Context of Organizational Learning in New Product Development Projects", The European Academy of Management, Stockholm School of Entrepreneurship, Stockholm, 2002

"Time and Organizational Learning in New Product Development Projects", 3rd European Conference on Organizational Knowledge, Learning and Capabilities, Athens Laboratory of Business Administration, Athens, Greece, 2002

"The Emergence of Project Team Organization: Towards a Redefinition of Organizational Knowledge", 4th International Conference for Organizational Learning and Knowledge Management, Richard Ivey School of Business, London, Ontario (Canada), 2001.

"Logique de constitution des équipes projet et apprentissage organisationnel dans les projets R&D", 10ème Conférence Internationale de l'Association Internationale de Management Stratégique, Université de Laval, Québec, Canada, 2001.

"Emergence de l'organisation par projets : vers une redéfinition du savoir organisationnel", Conférence ASAC-IFSAM, Montréal, Canada, 2000.

"Organizational learning in horizontal organizational structures. The case of new product development projects' structure", co-auteur Jean-Claude Tarondeau, 5th International Conference on Competence-Based Management, Helsinki, Finland, 2000.

"Organisation transversale et performances des projets de développement de nouveaux produits", 9ème Conférence Internationale de l'Association Internationale de Management Stratégique, Montpellier, 2000.

"Organizational learning in horizontal organizational structures. The case of new product development projects' structure", co-auteur Jean-Claude Tarondeau, 19th Annual International Conference Strategic Management Society, Berlin, Germany, 1999.

"Organisational slack and innovation : An empirical research in the hospital sector", co-auteur Benoît Demil, 19th Annual International Conference Strategic Management Society, Berlin, Germany, 1999.

✎ **Affiliations et activités académiques**

Strategic Management Society

✎ **Conseil**

Consultant auprès du Cabinet Nextep Health Care (Conseil en Stratégie, Secteur Pharmaceutique)

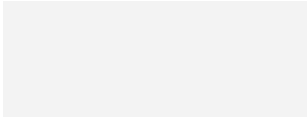
Ad-hoc Reviewer for: Management International, Revue Française de Gestion

✎ **Expérience professionnelle**

Visiting Research Fellow at the Centre for Corporate Change, AGSM, University of New South Wales (Sydney, Australia)

Chargé de cours à l'Ecole Centrale de Paris

ATER - Université de Besançon



Chargé d'Etudes EUROSTAF : analyses stratégiques et financières des laboratoires pharmaceutiques.