



January-February 2012

ACADEMIC PUBLICATIONS ESSEC FACULTY

ACCOUNTING AND MANAGEMENT CONTROL

Articles Published in Journals

CHO C.

(CHO C., GUIDRY R.P., HAGEMAN A., PATTEN D.M.)

Do Actions Speak Louder than Words? An Empirical Investigation of Corporate Environmental Reputation [More...](#)

In: *Accounting, Organizations and Society*, Jan 2012, vol., no. 37, pp. 14-25

DICK W.

(KRIVOGORSKY V., GRUDNITSKI G., DICK W.)

Bank Debt and Performance of Continental European Firms [More...](#)

In: *International Journal of Economics and Business Research*, 2011, vol. 3, no. 6, pp. 593-608

WALTON P.

(DANJOU P., WALTON P.)

La légitimité du normalisateur comptable international IASB : commentaires sur "Normalisation comptable internationale : le retour du politique ?"

In: *Comptabilité Contrôle Audit*, December 2012, vol. 3, no. 17, pp. 101-114

Book Chapters

DICK W.

(KRIVOGORSKY V., DICK W.)

New Corporate Governance Rules and Practices

In: *Law, Corporate Governance, and Accounting: European Perspectives*

Krivogorsky V. (ed.)

Routledge: New York (U.S.A.), 2011, chap. 3, pp. 33-87

LORINO P.

Du chiffre, adoré ou exécré, au chiffrage, pratiqué

In: *Comptabilité, contrôle et société*

Hoarau C., Malo J.-L., Simon C. (eds.)

Foucher: Vanves (France), 2011, chap. 2, pp. 55-65

LORINO P.

(LORINO P., TRICARD B.)

The Bakhtinian Theory of Chronotope (Time-Space Frame) Applied to the Organizing Process

In: *Constructing Identity In and Around Organizations*

Schultz M., Maguire S., Langley A., Tsoukas H. (eds.)

Oxford University Press: New York (U.S.A.), 2012, pp. 201-234

ECONOMICS

Articles Published in Journals

FOURCANS A.

(BENCHIMOL J., FOURCANS A.)

Money and Risk in a DSGE Framework: A Bayesian Application to the Eurozone [More...](#)

In: *Journal of Macroeconomics*, doi:10.1016/j.jmacro.2011.10.003

Book Chapters

JENNY F.

Export Cartels in Primary Products: The Potash Case in Perspective

In: *Trade, Competition, and the Pricing of Commodities*

Evenett S.J., Jenny F. (eds.)

Centre for Economic Policy Research: London (United Kingdom), 2012, chap. 6, pp. 99-132

FINANCE

Articles Published in Journals

LI J.

Option-Implied Volatility Factors and the Cross-Section of Market Risk Premia [More...](#)

In: *Journal of Banking and Finance*, Jan. 2012, vol. 36, no. 1, pp. 249-260

PONCET P.

(LIOUI A., PONCET P.)

Misunderstanding Risk and Return [More...](#)

In: *Finance*, vol. 32, no. 1, 2011, pp. 91-136

Book Chapters

DECLERCK F.

Faut-il réguler les marchés des produits agricoles de base ? (2nd edition)

In: *Comment nourrir le monde ?*

Editions de l'Aube: La-Tour-d'Aigues (France), 2012, chap. 10, pp. 151-186

INFORMATION SYSTEMS AND DECISION SCIENCES

Articles Published in Journals

AVISON D.

(AL-DEBEI M.M., AVISON D.)

Business Model Requirements and Challenges in the Mobile Telecommunication Sector [More...](#)

In: *Journal of Organisational Transformation & Social Change*, vol. 8, no. 2, 2011, pp. 215-235

DEMANGE M.,

(DEMANGE M., DI STEFANO G., LEROY-BEAULIEU B.)

On the Online Track Assignment Problem [More...](#)

In: *Discrete Applied Mathematics*, February 2012, doi:10.1016/j.dam.2012.01.002

DEMANGE M.,

(CHUNG Y., DEMANGE M.)

Some Inverse Traveling Salesman Problems [More...](#)

In: *4OR - A Quarterly Journal of Operations Research*, February 2012, doi:10.1016/j.dam.2012.01.002

DESMET P., LE NAGARD E., ESPOSITO VINZI V.

Refund Depth Effects on the Impact of Price-Beating Guarantees [More...](#)

In: *Journal of Business Research*, vol. 65, no. 5, 2011, pp. 603-608

MANAGEMENT

Articles Published in Journals

BIBARD L.

Sur la nature interstitielle de l'agir - Managers sans territoire [More...](#)

In: *Revue Internationale de Psychosociologie*, December 2011, vol. 17, no. 43, pp. 63-80

BARTHELEMY J.

The Disney-Pixar Relationship Dynamics: Lessons for Outsourcing vs. Vertical Integration [More...](#)

In: *Organizational Dynamics*, 2011, vol. 40, no. 1, pp. 43-48

CHATTERJEE A.

(CHATTERJEE A., HAMBRICK D.C.)

Executive Personality, Capability Cues, and Risk Taking: How Narcissistic CEOs React to Their Successes and Stumbles [More...](#)

In: *Administrative Sciences Quarterly*, June 2011, vol. 56 no. 2, pp. 202-237

Books

MATHE H., PAVIE X., O'KEEFFE M.

Valuing People to Create Value: An Innovative Approach to Leveraging Motivation at Work [More...](#)

World Scientific: London (UK), 2011, 202 p.

PERETTI J.-M.

L'Encyclopédie des diversités (ed. and author of several chapters) [More...](#)

Editions EMS: Paris (France), 2012, 658 p.

THEVENET M.

(THEVENET M., DEJOUX C., MARBOT E., NORMAND E., BENDER A.F., SILVA F.)

Fonctions RH. Politiques, métiers et outils des ressources humaines (3rd ed.)

Pearson Education: Paris (France), 2012, p. 526

Book Chapters

DJELIC M.L.

(DJELIC M.L., QUACK S.)

The Power of "Limited Liability" – Transnational Communities and Cross-Border Governance

In: *Research in the Sociology of Organizations. Communities and Organizations*
Marquis C., Lounsbury M., Greenwood R. (eds.)
Emerald: Bingley (United Kingdom), 2011, chap. 3, pp. 73-109

GRÖSCHL S.

(GRÖSCHL S., QUAPPE S.)

Gender Equality in the Workplace: A Never-Ending Story

In: *L'Encyclopédie des diversités*

Peretti J.-M. (ed.)

Editions EMS: Paris (France), 2012, chap. 4, pp. 41-45

MARKETING

Articles Published in Journals

DESMET P., LE NAGARD E., ESPOSITO VINZI V.

Refund Depth Effects on the Impact of Price-Beating Guarantees [More...](#)

In: *Journal of Business Research*, vol. 65, no. 5, 2011, pp. 603-608

PUBLIC AND PRIVATE POLICY

Articles Published in Journals

BOUTHINON-DUMAS H.

(MASSON A., BOUTHINON-DUMAS H.)

L'approche "Law & Management"

In: *Revue Trimestrielle de Droit Commercial et de Droit Economique*, avril/juin 2011, no. 2, pp. 233-254

BOUTHINON-DUMAS H.

Sanction d'une pratique de front running et de la défaillance de la conformité

In: *Bulletin Joly Bourse*, février 2012, no. 2, pp. 70-73

NAPPI-CHOLET I.

Le logement, laissé-pour-compte de la financiarisation de l'immobilier [More...](#)

In: *Esprit*, January 2012, pp. 84-94

Books

COLSON A.

(LEMPEREUR A., COLSON A., SALZER J.)

Méthode de médiation. Au cœur de la conciliation (Chinese translation)

Peking University Press: Beijing (China), 2012, 248 p.

COLSON A.

(LEMPEREUR A., COLSON A., SALZER J.)

Méthode de médiation. Au cœur de la conciliation (Romanian translation)

Editura C.H. Beck: Bucarest (Romania), 2011, 322 p.

Book Chapters

DE BEAUFORT V.

Passer d'un lobbying d'anticipation pour influencer un texte à un lobbying juridique pour influencer son application

In: *Lobbying et procès orchestrés*

Larcier: Brussels (Belgium), 2011, pp. 11-20